Jacob Fitzpatrick
Capital University | B.A. Public Relations, Minor in Emerging Media
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EDUCATION

Capital University - Columbus, OH

Bachelor of Arts, major in Public Relations

Minor in Emerging Media

Expected May 2027

HONORS

- President's List for Fall 2023, Fall 2024, Spring 2025, Fall 2025
- Provost's List for Spring 2024
- Academic All-Conference for Fall 2024, Fall 2025
- Academic All-District for Fall 2024, Fall 2025
- Nominee for Academic All-American for Fall 2024

RELEVANT COURSEWORK

Client-Based Immersion (Capstone Course)

- Partnered with top PR agency Fahlgren-Mortine and the Ohio Department of Mental Health and Addiction Services to develop a communications toolkit promoting the 988 Suicide & Crisis Lifeline for college students statewide
- Analyzed quantitative and qualitative data, including surveys, to inform campaign messaging and deliverables
- Worked with Fahlgren-Mortine to create deliverables for Special Olympics Ohio including a content calendar, a press release, and a 3-5 minute athlete interview
- Recorded and edited professional 5 minute athlete interview using Adobe Premiere Pro

PR Research

- Collected, organized, and analyzed data using Microsoft Excel and AI-based research tools
- Developed mock press releases, news releases, and promotional brochures

PROFESSIONAL EXPERIENCE

Athletic Communications Intern (Capital University, January 2024 - Present)

- Collected and managed live statistics during athletic events for publication on the university athletics website
- Analyzed game data to write post-game recaps and feature stories
- Supported media operations during the 2024 NCAA Division III Women's Basketball Final Four and National Championship

International Marketing Intern (Ohio Department of Agriculture, Summer 2026)

- Assisted over 30 Ohio companies in their exporting efforts by providing resources and up to date market data
- Worked to schedule 10 company visits in order to enhance outreach and further support the export of Ohio products
- Analyzed and distributed important market data
- Created and maintained multiple databases to streamline marketing operations

EXTRACURRICULARS

Capital University Football

- Member, Team Leadership Council

President of Pride of the Purple

- Led a student organization focused on increasing fan engagement for campus athletic teams
- Promoted events and engagement initiatives through social media platforms

FCA Bible Study

- Certified Ministry Leader for an on-campus Bible study group

REFERENCES

- Nick Astalos - nastalos@capital.edu - 440-781-9538
- Brendan Eagan - bgeagan@owu.edu - 513-218-2165
- Steve Bruning - sbruning@capital.edu
- Tim Sword - tim.sword@agri.ohio.gov